

7-day SOCIAL MEDIA CHALLENGE



MONDAY MASTER YOUR WEEK

Set your week up right. Schedule at least 5 – 7 posts on social media for the week. Try to hit Facebook, Twitter, Pinterest or Instagram. Share inspirational quotes, branded graphics, blog posts, or even a quick video. Spend 10 minutes engaging as your Facebook business page and leave comments on influencer pages to catch more attention.

TUESDAY TIME TO ENGAGE

Take time to respond to all your comments on social media. Check your messages and reply to everyone. Ask your community a question and spark engagement. Get them talking about your business! Follow at least 10 new twitter profiles and like 10 Tweets on Twitter.

WEDNESDAY WORK YOUR PROMOTIONS

Promote your business with a special offer, discount, or flash sale. Send out an email to your subscribers announcing your promotion. Post your offer on all your social networks!

THURSDAY TIME TO GRAM

Post a new post on Instagram and tell people to comment. Follow 5 accounts on Instagram. Like 10 photos and leave 5 thoughtful comments. Review your analytics and see what posts work the best for your audience.

FRIDAY FOLLOW THE NUMBERS

Review & Track Your Analytics – Likes, Shares, Followers, Email Opens, Blog Post Comments, Website Visitors, Sales. Boost a blog post on Facebook to a new audience to get new fans and brand awareness.

SATURDAY SOCIAL SALES

Post on social media reminding people about your promotion. Send another email announcing your special offer. Hit all your social networks. Check your ads and turn up the ones that are performing well.

SUNDAY SHARING IS CARING

Share a viral video from an influencer account. Share a video. Share a client testimonial with your audience. Share an expert tip. Share a blog post to your social media – Remember to include an opt in to collect emails.